2024 NC FALLS PREVENTION COALITION ACTION PLAN ACCOMPLISHMENTS

APRIL 2024

FALLS PREVENTION CONFERENCE

Steps to Age Well: Cultivating a Falls Prevention Culture Across the Lifespan

Co-hosted with the Eastern NC Falls Prevention Coalition and Eastern Area Health Education Center (AHEC) with **over 100 attendees.** The conference will move to the mountains in September 2025

STANDING STRONG NC EXPANSION

We expanded the resources offered on the Standing Strong NC website by adding monthly blogs, social media promotion, and new resources. **Website traffic increased reaching more than 8,000 visits and 11,000 page views in 2024!**

EXPANDING PARTNERSHIPS TO REACH 100 COUNTIES

We shifted to a regional approach, held a webinar to recruit and identify new champions across the state, and continue to build relationships with a variety organizations to reach 100 counties.

CORE COMPETENCY TRAINING

We partnered with the Office of Rural Health Community Health Worker Initiative and the Mountain Area Health Education Center (MAHEC) to incorporate falls prevention into existing trainings for community health workers.

SHARED RISK AND PROTECTIVE FACTOR (SRPF) FRAMEWORK

We drafted the 2nd iteration of the SRPF language and visual to advance to the final stage of testing materials. Our goal is to develop and disseminate these new resources based on the SRPF framework to educate coalition members, providers across the continuum of care, and older adults and their care partners about protective factors that can reduce the risk of falls *and* certain chronic health conditions.