2023 NC Falls Prevention Coalition Action Plan Accomplishments

Standing Strong North Carolina
Prevent Falls – Save Lives

North Carolina FALLS PREVENTION Coalition

1. Shared Risk and Protective Factor Framework Literature Review and Visual Development:

- Developed impactful visual to educate about the SRPF framework.

2. Provider Focus Groups:

- Gathered valuable input for provider and patient-centered educational materials.

3. Core Competency Training Standards:

- Identified four roles and nine core competencies for falls prevention for community health care workers.

4. Social Marketing Campaign Analysis:

- Examined lessons learned from campaigns targeting older adults.

5. Innovation Spotlight Conference:

- Showcased state and national level best practices.

6. County Connection Initiatives:

- Launched the county-level champion initiative for enhanced collaboration and falls prevention awareness across all 100 counties.

7. Standing Strong NC Campaign:

- Introduced the Standing Strong NC page and launched campaign for increased awareness and engagement.

Visit www.ncfallsprevention.org for more information!