NC Falls Prevention Coalition: 15th Anniversary Highlights and Accomplishments 2008-2023

Standing Strong North Carolina
Prevent Falls – Save Lives

North Carolina FALLS PREVENTION Coalition

Advocacy and Policy Development:

- Developed a 2012-2013 Strategic Plan, meeting all goals.
- Conducted a strategic planning retreat in 2019, leading to a comprehensive 5-year Action Plan (2021-2025).
- Contributed to the initiation of the Healthy Aging Task Force, and served in leadership roles.
- Elevated falls prevention priorities in the NC Trauma System Plan-Injury Prevention, Healthy NC 2020 Plan, NC State Aging Services Plan, and State Health Improvement Plan - Life Expectancy.
- Featured as a case study on the Association for State and Territorial Health Officials (ASTHO) Best Practice Guide for State Health Departments.

National and State Advocacy and Partnerships:

- Partnered with Administration for Community Living (ACL), National Council on Aging (NCOA), Falls Free Coalition, Safe States, the National Fire Protection Association, and AARP NC.
- Promoted Falls Prevention Awareness Week and cross-promoted programs targeting falls prevention and chronic conditions.
-Obtained a Governor's Proclamation for Falls Prevention Awareness Week every year since 2009
- Pursued advocacy efforts, such as a call to action letter to the Senator.

FP Program Impact and Outreach:

- Promoted evidence-based falls prevention programs statewide. Over 13,205 older adults participated in these evidence-based falls prevention programs.
- Leveraged ACL falls prevention grants in 2014, 2017, and 2020 with the NC Center for Health and Wellness (NCCHW) to support the coalition.

Collaboration/Partnerships, Member Engagement, and Activities:

- Increased membership with over 280+ individuals through the listserv (Increased from 67%)
- Supported seven regional and local falls prevention coalitions.
- Introduced a county-level champion initiative to foster new partnerships with a goal of connecting all counties to a regional falls prevention coalition.
- Partnered to promote a centralized falls prevention hub at UNC Asheville's NCCHW.
- Maintained and updated the NCFPC website as a statewide resource: ncfallsprevention.org.
- Developed a public awareness website: StandingStrongNC.org.
- Launched a new NCFPC Facebook page in April 2023.
- Developed the Rx Tool and formed a referral pathways committee for clinical-community integration
- Organized four statewide falls prevention summits

Celebrate our 15 years of commitment to falls prevention and look forward to even greater impact in the years to come!

Visit www.ncfallsprevention.org for more information!