

Steps to Age Well: 2024 Falls Prevention Summit

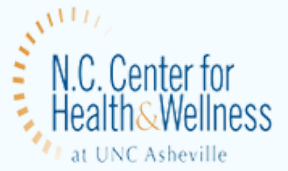
Sponsorship One Pager



NC DEPARTMENT OF
HEALTH AND
HUMAN SERVICES
Division of Aging and
Adult Services



NC DEPARTMENT OF
HEALTH AND HUMAN SERVICES
Division of Public Health



April 25, 2024

Eastern Area Health Education Center- Greenville NC

Mission

The NC Falls Prevention Coalition works to reduce the number of injuries and deaths from falls among adults in NC.

2021-2025 Action Plan

The N.C. Falls Prevention Coalition Action Plan is designed to reduce the number of injuries and deaths due to falls among older adults and adults at risk for falling in North Carolina over the next five years.

Purpose of Conference

- Promote a culture of falls prevention across the lifespan
- Spotlight evidence-based and evidence-informed strategies for different populations and settings through a Community of Practice.
- Spotlight best practices in NC

Number and Targeted Audience

The conference will be attended by 150 individuals (in-person) + a virtual audience (up to 200 more) to bring together researchers, health care providers, housing specialists, aging services providers, older adults, and many others to reduce the number of falls and fall-related injuries experienced by North Carolinians.

Agenda

- Breakfast, Networking, and Vendors
- Welcome and Keynote Speaker
- 3 Break Out Presentations - Prevention in clinical settings + tai chi for community members
- Lunch, Networking, and Vendors
- 4 Break Out Presentations - Prevention in community settings
- Networking and Closing

Sponsorship

Benefits

- Engage and connect with regional coalitions and statewide partners
- Build long term relationships with partners in NC
- Share information about current activities, programs, and projects happening across the state.
- Provide resources essential for falls prevention through booths at the conference and links on the coalition website.

Sponsorship Packages

Bronze Package

\$750

- Booth at conference
- 1 complimentary conference registration
- Slideshow recognition in food/lobby area
- Logo recognition in conference program
- Logo recognition on website

Silver Package

\$1000

- Booth at conference
- 1 complimentary conference registration
- Slideshow recognition in food/lobby area
- Half page color ad in conference program
- Logo recognition on website

Gold Package

\$1500

- Booth at conference
- 1 complimentary conference registration
- Slideshow recognition in food/lobby area
- Full page color ad in conference program
- Logo recognition on website
- Recognition on social media

For Sponsorship

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