

NC Falls Prevention Coalition: 15th Anniversary Highlights and Accomplishments 2008-2023



Advocacy and Policy Development:

- Developed a 2012-2013 Strategic Plan, meeting all goals.
- Conducted a strategic planning retreat in 2019, leading to a comprehensive 5-year Action Plan (2021-2025).
- Contributed to the initiation of the Healthy Aging Task Force, and served in leadership roles.
- Elevated falls prevention priorities in the NC Trauma System Plan-Injury Prevention, Healthy NC 2020 Plan, NC State Aging Services Plan, and State Health Improvement Plan - Life Expectancy.
- Featured as a case study on the Association for State and Territorial Health Officials (ASTHO) Best Practice Guide for State Health Departments.

National and State Advocacy and Partnerships:

- Partnered with Administration for Community Living (ACL), National Council on Aging (NCOA), Falls Free Coalition, Safe States, the National Fire Protection Association, and AARP NC.
- Promoted Falls Prevention Awareness Week and cross-promoted programs targeting falls prevention and chronic conditions.
- Obtained a Governor's Proclamation for Falls Prevention Awareness Week every year since 2009
- Pursued advocacy efforts, such as a call to action letter to the Senator.

FP Program Impact and Outreach:

- Promoted evidence-based falls prevention programs statewide. Over 13,205 older adults participated in these evidence-based falls prevention programs.
- Leveraged ACL falls prevention grants in 2014, 2017, and 2020 with the NC Center for Health and Wellness (NCCHW) to support the coalition.

Collaboration/Partnerships, Member Engagement, and Activities:

- Increased membership with over 280+ individuals through the listserv.
- Supported seven regional and local falls prevention coalitions.
- Introduced a county-level champion initiative to foster new partnerships with a goal of connecting all counties to a regional falls prevention coalition.
- Partnered to promote a centralized falls prevention hub at UNC Asheville's NCCHW.
- Maintained and updated the NCFPC website as a statewide resource: ncfallsprevention.org.
- Developed a public awareness website: StandingStrongNC.org.
- Launched a new NCFPC Facebook page in April 2023.
- Developed the Rx Tool and formed a referral pathways committee for clinical-community integration
- Organized four statewide falls prevention summits



**Celebrate our 15 years of
commitment to falls prevention and
look forward to even greater impact
in the years to come!**

Visit www.ncfallsprevention.org for more information!