

National Council on Aging (NCOA) Policy & Advocacy Update

Marci Phillips, NCOA Director of Public Policy & Advocacy
North Carolina Falls Prevention Coalition
Steering Committee Quarterly Meeting
February 15, 2023



Historic Congressional Support for Falls Prevention

INVESTMENTS

[Bipartisan letter requesting FY23 increases](#) signed by 21 Representatives

[House FY23 Appropriations bills](#) proposed:

- \$4 million for CDC Elderly Falls activities (DOUBLE)
- \$10 million for ACL Falls Prevention grants (DOUBLE)
- \$1 million for the Interagency Coordinating Committee on Healthy Aging and Age Friendly Communities (NEW)
- \$10 million for the Research, Demonstration, and Evaluation Center (NEW)

[Compare House, Senate and Final FY23 proposals](#)

Falls Prevention FY23 Federal Funding

FY23 Omnibus Article

FY23 Aging Services Funding Table

	FY22 FINAL	FY23 Administration Request	FY23 House Committee approved	FY23 Senate Committee proposed	FY23 FINAL
<u>Administration for Community Living (ACL)</u>					
Aging Network Support Activities	18.5	22.9	36.9	22.5	30.5
Research, Demonstration, and Evaluation Center	-	-	10.0	0	5.0
Interagency Coordinating Committee on Healthy Aging and Age-Friendly Communities	-	-	1.0	0	1.0
Preventive Health	24.8	26.3	27.5	26.3	26.3
Elder Falls Prevention	5.0	5.0	10.0	5.0	7.5
Chronic Disease Self-Management Education (CDSME)	8.0	8.0	8.0	8.0	8.0
<u>Department of Housing and Urban Development (HUD)</u>					
Aging in Place Home Modification Grants Program	15.0	10.0	TBD	15.0	30.0

Historic Congressional Support for Falls Prevention

AWARENESS

H.Con.Res.107 - Designating the week of September 18 through September 24, 2022, as "National Fall Prevention Awareness Week" to raise awareness about, and encourage the prevention of, falls among older adults.

22 bipartisan cosponsors:

Sponsor: Rep. Frankel, Lois [D-FL-21]

Rep. Bilirakis, Gus M. [R-FL-12]

Rep. Morelle, Joseph D. [D-NY-25]

Rep. Axne, Cynthia [D-IA-3]

Rep. Evans, Dwight [D-PA-3]

Rep. Dean, Madeleine [D-PA-4]

Rep. Matsui, Doris O. [D-CA-6]

Rep. Kaptur, Marcy [D-OH-9]

Rep. Wasserman Schultz, Debbie [D-FL-23]

Rep. Schakowsky, Janice D. [D-IL-9]

Rep. Deutch, Theodore E. [D-FL-22]

Del. Norton, Eleanor Holmes [D-DC-At Large]

Rep. Cole, Tom [R-OK-4]

Rep. Bera, Ami [D-CA-7]

Rep. Castor, Kathy [D-FL-14]

Rep. Suozzi, Thomas R. [D-NY-3]

Rep. Dingell, Debbie [D-MI-12]

Rep. Cleaver, Emanuel [D-MO-5]

Rep. Soto, Darren [D-FL-9]

Rep. Newman, Marie [D-IL-3]

Rep. Roybal-Allard, Lucille [D-CA-40]

Rep. Pappas, Chris [D-NH-1]

Rep. Granger, Kay [R-TX-12]

Congressional Falls Champion Continues to Lead

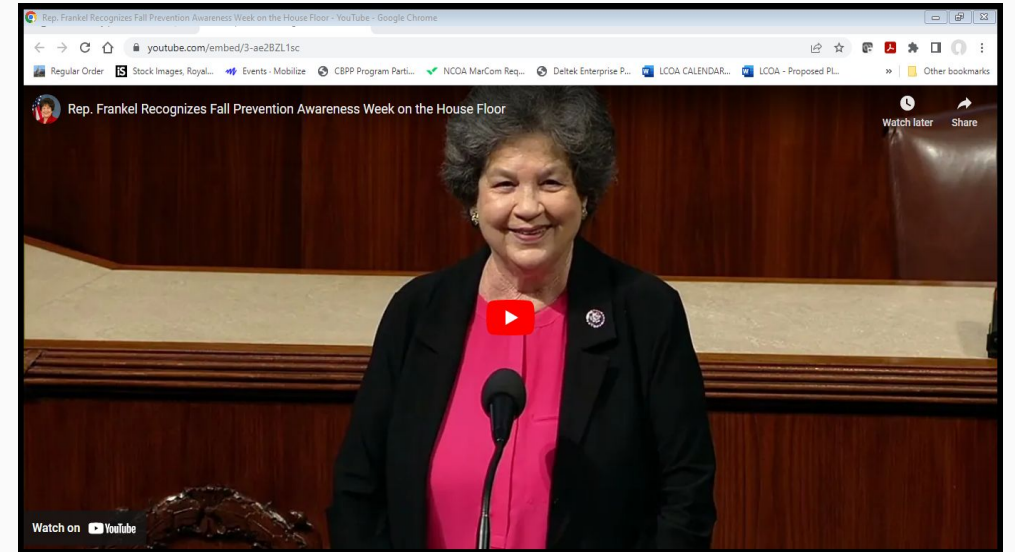
FY23 Appropriations:

- Hearing
- Bipartisan letter
- House bill

FPAW Recognition:

- Bipartisan resolution
- House floor remarks
- Falls in Palm Beach County & meeting with OT Tori Goldhammer

Stay tuned!



NC Congressional Delegation and Falls Prevention

Senate Health, Education, Labor and Pensions Committee

Sen. Ted Budd (R-NC)

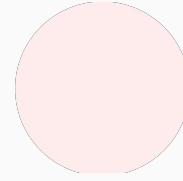
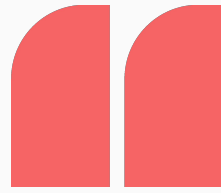
House Education and the Workforce Committee

Rep. Virginia Foxx (R-NC-5), Chair

Rep. Alma Adams (D-NC-12)

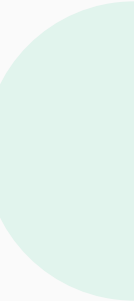
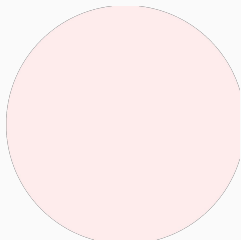
Rep. Kathy E. Manning (D-NC-6)

*Note: No appropriators



***"The human species thinks in metaphors
and learns through stories.***

- Mary Catherine Bateson



Falls Stories and Federal Advocacy

Falls Partners' Stories in National Policy Dialogues:

2015 Falls Free® National Falls Prevention Action Plan

U.S. Senate Select Committee on Aging Falls Prevention Hearing (Oct. 16, 2019)

- Testimony of Peggy Haynes, MaineHealth
- Testimony of Kathy Cameron, NCOA
- Committee Report: [Falls Prevention: National, State, and Local Solutions to Better Support Seniors](#) (North Carolina's Injury-Free NC initiative cited on p. 34)

U.S. House of Representatives Appropriations Subcommittee on Labor, Health, and Human Services, Education and Related Agencies Healthy Aging Hearing (May 12, 2022)

- [Watch](#) stories told by falls prevention champion Rep. Lois Frankel and other Subcommittee members.
- [Testimony](#) of Martha Pelaez, NCOA and EBLC board member

NCOA Tools

ADVOCACY BASICS

How to Advocate as a Nonprofit for Older Americans

Effective Advocacy at Home

10 Tips to Harness the Power of Stories

How to Collect Powerful Testimonials from Program Participants (CHA resource)

Tell Congress why Falls Prevention is important - and How to Write to Congress

Top 10 Tips for a Successful Visit with a Member of Congress

Understanding the Role of Congressional Staffers and Terms Used on the Hill



Stay in Touch!

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