North Carolina FALLS PREVENTION Coalition

Action Plan Updates:

- Annual Review of 2022

Action Plan Yearly Review:

The Best of The Best Accomplishments

North Carolina FALLS PREVENTION Coalition

NC FALLS PREVENTION COALITION 5-YEAR STRATEGIC ACTION PLAN 2022 ACCOMPLISHMENTS

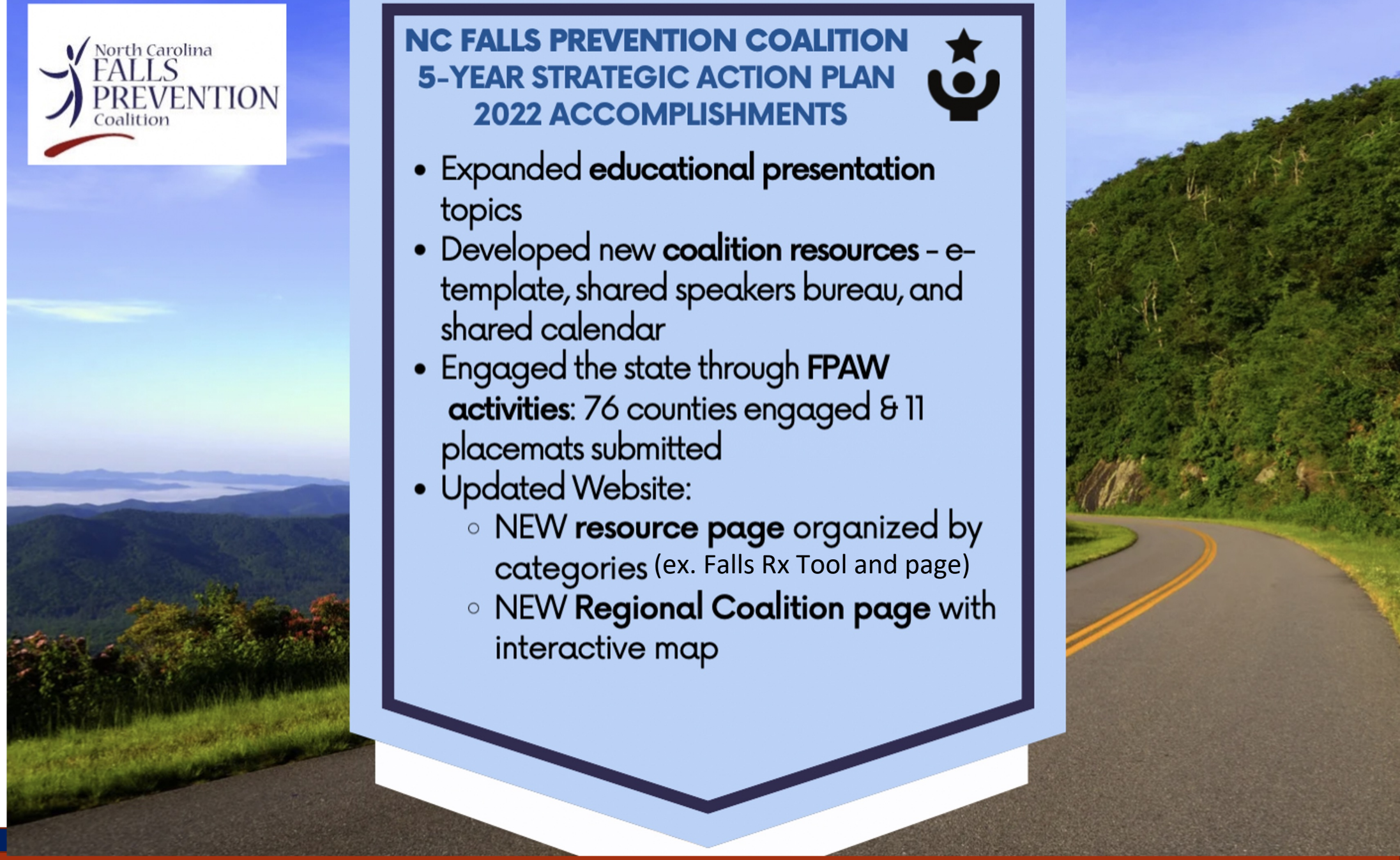
- **40+ meetings** with Coalition Members, Steering Committee, Action Plan Workgroups, Action Plan Facilitators, Action Plan Implementation Committee, Regional Leads, and Partners
- Added **networking and engagement opportunities** during Quarterly Coalition Meetings
- Increased **diversity** of coalition members through older adult **outreach efforts** and 100 counties and **partnership project**
- Completed **13 out of 15 2022 Action Steps**
- Integrated Workgroups for increased **collaboration**
- Promoted **referral pathways**
- Supported **3 MPH students**

Action Plan Yearly Review:

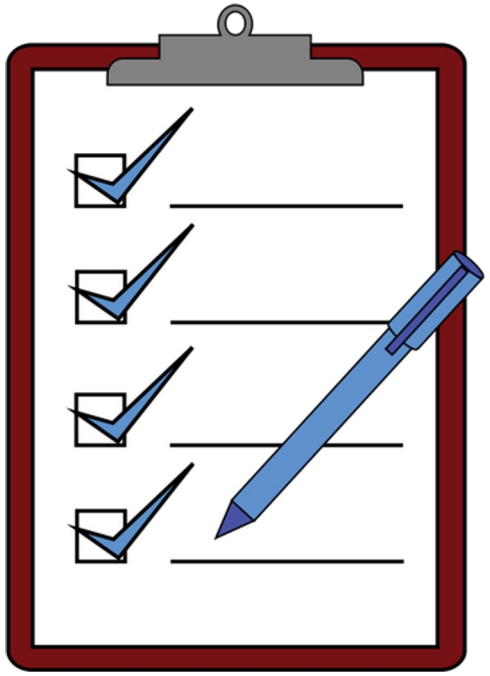
The Best of The Best Accomplishments

NC FALLS PREVENTION COALITION 5-YEAR STRATEGIC ACTION PLAN 2022 ACCOMPLISHMENTS

- Expanded **educational presentation** topics
- Developed new **coalition resources** - e-template, shared speakers bureau, and shared calendar
- Engaged the state through **FPAW activities**: 76 counties engaged & 11 placemats submitted
- Updated Website:
  - NEW **resource page** organized by categories (ex. Falls Rx Tool and page)
  - NEW **Regional Coalition page** with interactive map



Specific Action Steps Completed



- Develop at least 3 new resources that can be tailored for each regional coalition and adaptable to local needs.
- Assess available data on engagement and crosswalk identified counties.
- Identify what data are collected, who is gatekeeper/collector of data, how frequently data is updated.
- Determine top populations and counties at higher risk of falls and/or who are underserved.
- Identify and inventory existing platforms and information access points for health care providers and the general public.

AND SO MANY MORE!

Preview of Next Year

- **March 3, 2023, 12-4:** Half-day meetings to spotlight innovation & best practices
  - Powerful Innovative Practices to Prevent Falls - UNC Friday Center
- Integrate falls prevention into core competency training
- Research a social marketing campaign
- Conduct focus groups with providers
- Engage communities through listening sessions (awareness/advocacy)
- Connect all 100 counties to partners & identifying falls prevention champions
- Educate the aging network about the value of reporting and sharing data

- **How can you get involved in one or more of these exciting efforts?**
  - **JOIN A WORKGROUP!**

Member Engagement /Marketing and Communications	Research and Practice	Shared Risk and Protective Factor Framework