



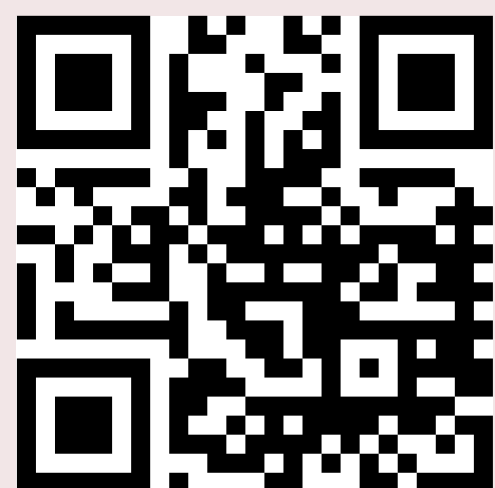
# THE NORTH CAROLINA FALLS PREVENTION COALITION INVITES YOU TO HELP KEEP NC FALLS FREE

## MISSION

Since 2008, the mission of the NC Falls Prevention Coalition is to bring together researchers, health care providers, housing specialists, aging services providers, older adults, and many others to reduce the number of falls and fall-related injuries experienced by North Carolinians.

## MAKE CONNECTIONS

- Help to **reduce** injuries and deaths from falls across our state;
- Make a **greater** impact **together**;
- Learn about national, state, and regional **best practices**; and
- **Connect** with regional coalitions and statewide partners, over 70 organizations, 185 individuals, and 8 regional coalitions.



Scan this QR Code to find a local coalition near you!

Or go to:  
[ncfallsprevention.org](http://ncfallsprevention.org)

## WE WORK TOGETHER TO

- **Build and strengthen** regional/local falls prevention coalitions;
- **Increase access** to and the promotion of evidence-based falls prevention programs;
- **Increase access, timeliness and understanding** of falls prevention data;
- Ensure that each community or county has an **array of resources** essential for falls prevention;
- **Educate and communicate** with key constituencies about falls prevention;
- **Cultivate relationships** with new partners in NC;
- Use **policy as a prevention tool**; and
- **Share information** about current activities, research, and projects happening across the state.

## SUCCESSSES

- **Secure the Governor's Proclamation** for Falls Prevention Awareness Week (FPAW) every year since 2009;
- **Coordinate and report** on statewide efforts for Falls Prevention Awareness Week;
- Created first **Action Plan** in 2012, with most stated objectives accomplished by 2014, and recently released a new comprehensive 5-year 2021-2025 Action Plan; and
- Ensured that **fall prevention** was included in the 2008 **North Carolina Institute of Medicine (NCIOM) Task Force - Prevention Action Plan**.

## JOIN NOW TO FIND OUT HOW YOU CAN HELP TO REDUCE UNINTENTIONAL FALLS IN NC.

Visit [ncfallsprevention.org](http://ncfallsprevention.org) for more information and attend our quarterly meeting

Since 2014, state coalition partners have received three Administration for Community Living (ACL) grants and funds from the Centers for Disease Control and Prevention (CDC) to promote evidence-based falls prevention programs, to establish a centralized falls prevention resource center ([healthyagingnc.com](http://healthyagingnc.com)), to improve clinical-community connections and create integrated health care networks to support falls prevention, and to support the NC Falls Prevention Coalition website.



Regional fall prevention coalitions are **beneficial to your community** and to the state of North Carolina. Joining your local regional fall prevention coalition will allow you to meet and form relationships with local professionals and partners who are dedicated to their community. **As a regional coalition member, you can bring your expertise, life experience, and commitment to the table to help prevent falls in your community and across North Carolina.**

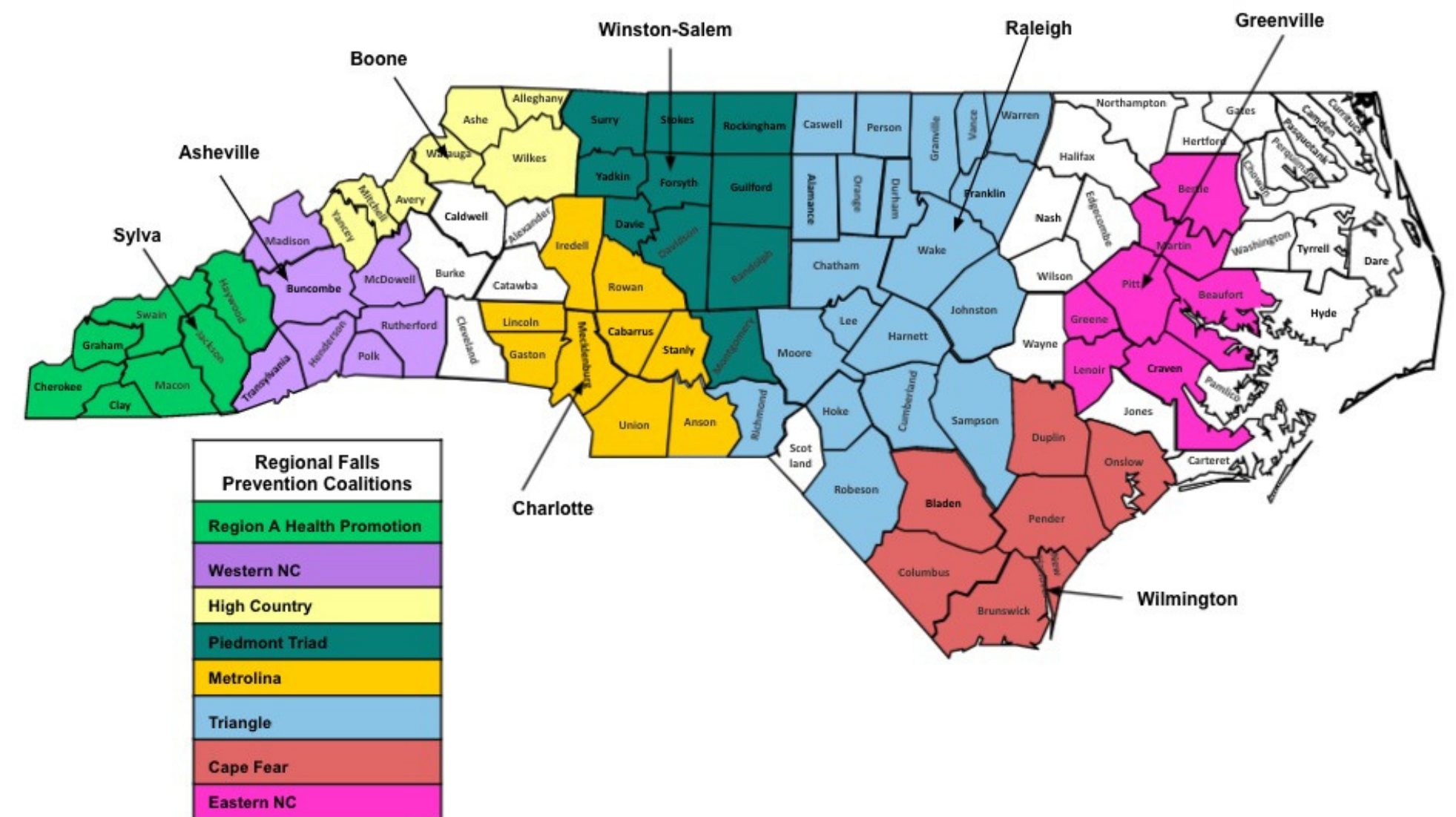
## BENEFITS OF JOINING A REGIONAL FALLS PREVENTION COALITION

Joining your regional falls prevention coalition has many advantages and benefits that include:

- **Learning** more about different fall prevention programs and services in your region/county; and
- **Connecting with partner organizations** in your region/county to receive training in many of these programs and to refer to partners for services.

As a member of your regional fall prevention coalition, you will have the opportunity to:

- **Collaborate and make an impact** within your community;
- **Network with other professionals** on a regular basis;
- **Support advocacy efforts;** and
- **Address inequities in your area.**



Regional Coalition Name [enter here]

- Include Summary of Coalition/Counties
- Contact Information
- Website/Social Media (if you have one)
- Logo (if you have one)



### JOIN A REGIONAL COALITION NEAR YOU!

Scan the QR code or visit [ncfallsprevention.org](http://ncfallsprevention.org)